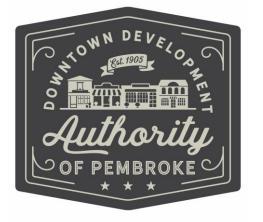
Monthly Board Meeting MINUTES



June 11, 2020

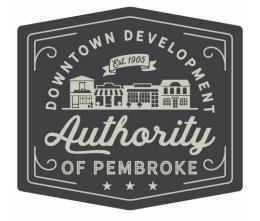
- Call to order
- > Attendance Doyce Mullis, Dana Dudley, Stephanie Morrison, Tiffany Walraven
- Approval of Minutes Motion to approve Stephanie Morrison, Second Doyce Mullis
- Review of Vision and Mission: Vision: To ensure Downtown Pembroke is an economically sustainable, vibrant, and welcoming gathering place.
 Mission: To develop and promote growth and prosperity in our community while maintaining and preserving our cultural and historic character.
- Financial Review: \$7,129.51 in the operating account. There are approximately \$160.00 in outstanding operating checks and \$847.00 in outstanding t-shirt donation distribution checks. The Authority is owed \$500.00 from the City of Pembroke and 2,400.00 in past due rent from H&S Construction. When all transactions clear, the DDA operating fund will be approximately \$9022.51

Old Business

- Former Deano's Mr. Boykin indicated he wanted to utilize the DDRLF or the GA Cities Foundation Loan program to make upgrades to the vacant building. The plan is for Mr. Gomez to open Cilantro's in the building, once upgrades are complete.
- Weekly Drawing We have drawn two winners since the initiative began, one from Owens Supply and one from Higgins Place. Our drawings are set to end 6/19, but director will check with participating businesses to see if they would like to continue the drawing into July.
- Automotive MD Director has been unable to make contact with new business. Will try going in person so that we can begin promoting their services.

> New Business

- Events
 - When to begin events The decision was made by the board to postpone all events until after September. Stephanie Morrison suggested our first event be the Spooktacular in October. It is an established event and would be an easy kick-off for the rest of event season. All attendees agreed. Director will initiate planning



meetings with city department heads in July. All planning meetings have been scheduled, but were cancelled due to COVID.

• Dr. Gamble's Downtown Business Parade - Director provided an update to the board on event location. Instead of utilizing Railroad Street for a drive-through event, the event has transitioned to a business hop. A map will be provided, indicating the location of all participating businesses. Stephanie Morrison stated that United Way will be setting up their table in the PAC parking lot. She also suggested that the Business Hop map be provided to Jeff Whitten with Bryan County News, as he is interested in writing a story about the event. Mr. Mullis stated he was glad the event transitioned to a business hop and Tiffany Walraven said she thought it would be easier for business owners who were just getting back to regular operations.

Business Activity

- Possible new restaurant next to Chevron on HWY 67 This is in the early planning stages, though a lease for the space has already been signed by Mrs. Thomesena Godwin. She hopes to operational in July. Director is assisting her with business license application, health department application, and SBA loan application.
- Inquiries have been made on available spaces in town for the possibility of opening a coffee shop. Director is working with potential investor and providing a list of available spaces.
- 38 W. Bacon Street HVAC system required replacement. Cost of replacement is slightly under \$5000. The City of Pembroke has agreed to pay for the HVAC replacement as a no interest loan to the DDA. The DDA will repay the City of Pembroke with rent from 38 W. Bacon Street and any monies received from H&S Construction on their outstanding balance.
- > Open Discussion
- Adjourn Motion to Adjourin Doyce Mullis, Second Tiffany Walraven